WHY IT WORKS

neuLash active eyelash technology Triple-Action Formula Provides:

- **Incredible Strength and Volume!**

  neuLash was developed with potent bioengineered polypeptides containing beneficial amino and fatty acids with renewing properties that provide effective protection against breakage and promote healthy lashes.

- **Extreme Moisture and Increased Elasticity!**

  Sodium Hyaluronate, one of the most potent humectants, alongside Hydrolyzed Glycerosaminoglycans provide extreme hydration to lashes by binding in moisture while improving elasticity and durability.

- **Intense Nourishment and Vitality!**

  Biotin, Panthenol and Pumpkin Seed join forces to help replenish and rejuvenate lashes with essential proteins and vitamins that provide strength, shine and enhance the overall appearance of lashes and brows.

All these amazing ingredients work synergistically to promote fuller, more voluminous looking lashes and enhance the overall appearance of the eyes.

WHO’S IT FOR

neuLash is ophthalmologist safety-tested and is ideal for women and men, brittle, weak, thin, or short eyelashes, contact lens wearers, those who have eye lash extensions, or those who have undergone radiation treatment. neuLash can also be used to improve the appearance of sparse, thin eyebrows. Clinical studies have found neuLash to be safe and gentle to eyes, yet extremely powerful in its stimulating and rejuvenating properties.

HOW TO USE

Start with a clean, dry eye area. Using the applicator brush, apply neuLash to the base of the upper eyelash starting from the inner corner of the eye to the outer corner outwards, directly on the base of your eyelashes. neuLash can also be applied to the lower lash line. However, use greater care when applying to avoid direct contact with the eye.

Use neuLash once daily in the evening before bedtime. Wait until product has fully dried before applying additional cosmetics. Once desired results are achieved, it is recommended to continue using neuLash to maintain the appearance and condition of your lashes and brows.

Disclaimer: neuLash is not intended for direct contact with the eye. If this should occur, rinse thoroughly with cool water.

THE PROBLEM

Extend the life of your lashes by fighting the many aggressors that affect the condition of eyelashes.

A multitude of mechanical aggressors such as mascaras, eyelash curlers, make-up removers, tinting/perm treatments, false eyelashes/glues, and medications all weaken eyelashes. Also playing a key factor in slowing down the renewal process of eyelashes is aging. neuLash active eyelash technology offers maximum protection by delivering essential proteins, vitamins, moisturizing and rejuvenating ingredients to replenish and strengthen lashes, while adding shine and elasticity.

Through highly potent polypeptides and an abundance of powerful ingredients, neuLash helps promote healthy, natural lashes and improves the overall appearance and condition of lashes. Each strand is nourished and the lash line energized with incredible results that help transform thin, brittle or short lashes into Thicker, Healthier-looking lashes in just 4 weeks.
Bioengineered Octa/Copper/ Oligo Peptides – An effective combination of amino acids, the building blocks of protein

Isopropyl Cloprostenate – A fatty acid derivative with cell renewing properties

Dipotassium Glycyrrhizate – Licorice Extract, has calming and brightening properties to help soothe and brighten the outer eye area.

Sodium Hyaluronate – Hyaluronic acid, a water-binding ingredient

Biotin – Vitamin H, part of the group B vitamins, an essential nutrient with fortifying benefits

Panthenol – Pantothenic acid, a rehydrating moisturizer and a soothing agent

Pantethine – An active form of Pantothenic Acid, provides soothing and hydrating benefits with antioxidant action

Hydrolyzed Gycosaminoglycans – Helps add moisture and sheen to lashes and improve elasticity

Allantoin – From comfrey plant, known for its healing, soothing and softening benefits

Cucumber Pepo Seed Extract – Pumpkin Seed Extract, extremely rich in essential fatty acids, beneficial minerals, zinc and iron, plus B vitamins, amino acids and phytosterols

Dipotassium Glycyrrhizate – Licorice Extract, has calming and brightening properties to shield against irritation and redness

Helps add volume by strengthening and rejuvenating

Helps promote healthy-looking lashes

Helps add moisture and sheen to lashes and improve elasticity

Helps soothe, calm and moisturize the lash line.

Helps fortify and nourish lashes to replenish volume

Helps soothe and brighten the outer eye area

Helps strengthen and fortify lashes against breakage

Helps promote lash flexibility and durability

Helps soothe lash base and maintain healthy balance

“i have had the shortest, most non-existent lashes my entire life and now they are longer, darker and even curv! i love it! i can now go without mascara during the summer and feel like my lashes are beautiful. thank you so much!”

“I’m in love with my new lashes! It’s so exciting putting mascara on now. I started losing my lashes last summer so I purchased your product and started using it right away. Almost 30 days to the minute, I had noticeable eyelashes again. I love this product and have already recommended it to several people.”

“I have had the shortest, most non-existent lashes my entire life and they are beginning to give way. I am thrilled with my results. I can now apply a little mascara and still look natural.”

“I have been using Neulash for just a few weeks. Is that possible?

The product is clear and transparent in its texture. Due to the improved healthy condition, the lashes may appear fuller and thicker and the lash line may appear more defined.

“It is normal to experience some tingling on my lash line when I apply Neulash?

Neulash is not intended for use on the lower eyelid. If applied around the lower eyelid, it may cause irritation or discomfort. If you experience any unwanted effect, discontinue use and consult with your physician.

Can I use Neulash if I wear contact lenses?

Yes. However, we recommend NeuveauBrow active eyebrow technology. NeuveauBrow was specifically formulated with micro-active technology that nourishes and helps stimulate the hair follicle along the brow line.

Can I use Neulash around my eyes?

Yes. However, use greater care when applying to lower lash line to avoid direct contact with the eye.

Can I use Neulash after eyelash extensions?

Yes. However, we recommend NeuveauBrow active eyebrow technology. NeuveauBrow was specifically formulated with micro-active technology that nourishes and helps stimulate the hair follicle along the brow line.

Can I use Neulash on my eyelashes?

Yes. Neulash has been ophthalmologist and dermatologist-tested and found to be safe and non-irritating. However, as with any cosmetic product, some individuals may be allergic to one or more of the ingredients in the formulation. If you suspect an allergic reaction, discontinue use.

Can I use Neulash on my eyebrows?

Yes. However, use greater care when applying to lower lash line to avoid direct contact with the eye.

Can I use Neulash on the lid margin?

Yes. However, we recommend NeuveauBrow active eyebrow technology. NeuveauBrow was specifically formulated with micro-active technology that nourishes and helps stimulate the hair follicle along the brow line.

Can I use Neulash on my eye shadow?

Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Can I use Neulash if I am pregnant or breast-feeding?

Yes. We have been told by consumers who have undergone such treatment that with regular use of Neulash the overall appearance and condition of their lashes and brows has improved.

Frequently Asked Questions

Q. How long does it take to see an improvement in the appearance of my lashes?

A. Our efficacy tests have shown it takes approximately 3 - 4 weeks before you can see a noticeable improvement in the appearance of eyelashes.

Q. Does using Neulash twice a day get faster results?

A. No. Neulash is designed to deliver fuller, healthier-looking lashes with just a once a day application and additional daily applications are neither necessary nor recommended.

Q. What if I forget to apply neulash at night?

A. If you forget and skip an application at the evening. Simply apply the product the next evening. However, a consistent routine is the key to faster, better results.

Q. What if I am unable to apply Neulash?

A. If applied according to directions, one container of Neulash should last approximately 3 months. Daily applications to upper lash line only will provide a longer yield than if also applied to lower lash line and/or eyebrows.

Q. Is Neulash safe to use on the delicate skin close to the eyes?

A. Yes. Neulash has been ophthalmologist and dermatologist-tested and found to be safe and non-irritating. However, as with any cosmetic product, some individuals may be allergic to one or more of the ingredients in the formulation. If you suspect an allergic reaction, discontinue use.

Q. Is Neulash safe for use on the lid margin?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash on my lower lashes?

A. Yes. Neulash helps promote lash flexibility and durability. Neulash is not intended to darken the skin. In the event of direct contact with the skin, Neulash is not intended for direct application to the skin.

Q. What should I do if I accidentally get Neulash in my eyes?

A. Occasionally desired results are achieved, it is recommended to continue using Neulash once daily 2-3 times a week to maintain the appearance and condition.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash on my eyebrows?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am wearing contact lenses?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am wearing contact lenses?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can men use Neulash?

A. Yes. Neulash is unisex and the formula is clear which makes it ideal for men to use as well.

Q. How long does it take to see an improvement in the appearance of my lashes?

A. Our efficacy tests have shown it takes approximately 3 - 4 weeks before you can see a noticeable improvement in the appearance of eyelashes.

Q. Does using Neulash twice a day get faster results?

A. No. Neulash is designed to deliver fuller, healthier-looking lashes with just a once a day application and additional daily applications are neither necessary nor recommended.

Q. What if I forget to apply Neulash at night?

A. If you forget and skip an application at the evening. Simply apply the product the next evening. However, a consistent routine is the key to faster, better results.

Q. What if I am unable to apply Neulash?

A. If applied according to directions, one container of Neulash should last approximately 3 months. Daily applications to upper lash line only will provide a longer yield than if also applied to lower lash line and/or eyebrows.

Q. Is Neulash safe to use on the delicate skin close to the eyes?

A. Yes. Neulash has been ophthalmologist and dermatologist-tested and found to be safe and non-irritating. However, as with any cosmetic product, some individuals may be allergic to one or more of the ingredients in the formulation. If you suspect an allergic reaction, discontinue use.

Q. Is Neulash safe for use on the lid margin?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.

Q. Can I use Neulash if I am pregnant or breast-feeding?

A. Yes. Neulash is ophthalmologist-tested and found to be safe and non-irritating, making it ideal for contact lens wearers as well.